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# Proofpoint expands AI security footprint with Acuvity acquisition

Proofpoint announced the acquisition of Acuvity to bring AI-driven security and governance capabilities into its portfolio, targeting the emerging agentic workspace where users and applications act autonomously.

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CONTROL FRAMEWORK

# Strategic rationale: AI security for the agentic workspace

The agentic workspace blends human users, bots and SaaS services that make independent decisions. AI security is required to monitor intent, detect anomalous actions and enforce policy without slowing productivity.

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# Integrated platform architecture

The combined solution layers data ingestion, AI analysis, and policy enforcement into a single pipeline that spans email, collaboration tools, endpoints and cloud services.

- → Unified data connectors ingest logs, messages and API events
- → AI engine applies large-language models and behavior analytics
- → Policy engine translates findings into automated controls

CONTROL FRAMEWORK

# AI capabilities added by Acuvity

Acuvity contributes advanced models that enable:

- → Real-time threat detection across unstructured communications
- → Automated response actions such as quarantine and credential rotation
- → Continuous compliance monitoring for data residency and privacy rules

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# Governance enhancements for CIOs and CISOs

Policy-as-code, immutable audit trails and cross-cloud visibility give leadership the controls needed for regulatory assurance.

- → Declarative policies stored in version-controlled repositories
- → End-to-end provenance for every AI decision
- → Unified dashboard spanning on-prem, public and hybrid clouds

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# Operational impact for IT leaders

The platform reduces manual investigation, shortens incident response cycles and simplifies audit preparation, allowing teams to focus on strategic initiatives.

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# Implementation roadmap

A phased approach helps organizations adopt the new capabilities with minimal disruption.

→ Assess current data sources and policy gaps

→ Integrate connectors and enable AI models in a pilot environment

→ Validate detections and automated actions

→ Scale across all workloads and embed governance workflows

EXECUTIVE TAKEAWAY

# Executive takeaway

Proofpoint’s acquisition of Acuvity creates a single AI-powered security and governance platform that protects the autonomous actions of modern workspaces, delivering faster risk mitigation, automated compliance and a clear path to enterprise-wide adoption.